2018 Fam Tours

From Ship to Shore!

Fam Tour is one of our best sales tools! Please give priority to first-timers who are directly involved with sales.





- Winter Menu 7-Course Signature Dinner: Tuesday, 1/9/18 and Wednesday, 1/10/18
- Spring Menu 7-Course Signature Dinner: Tuesday, 4/3/18
- Summer Menu 7-Course Signature Dinner: Tuesday, 7/3/18
- Fall Menu 7-Course Signature Dinner: Tuesday, 10/2/18

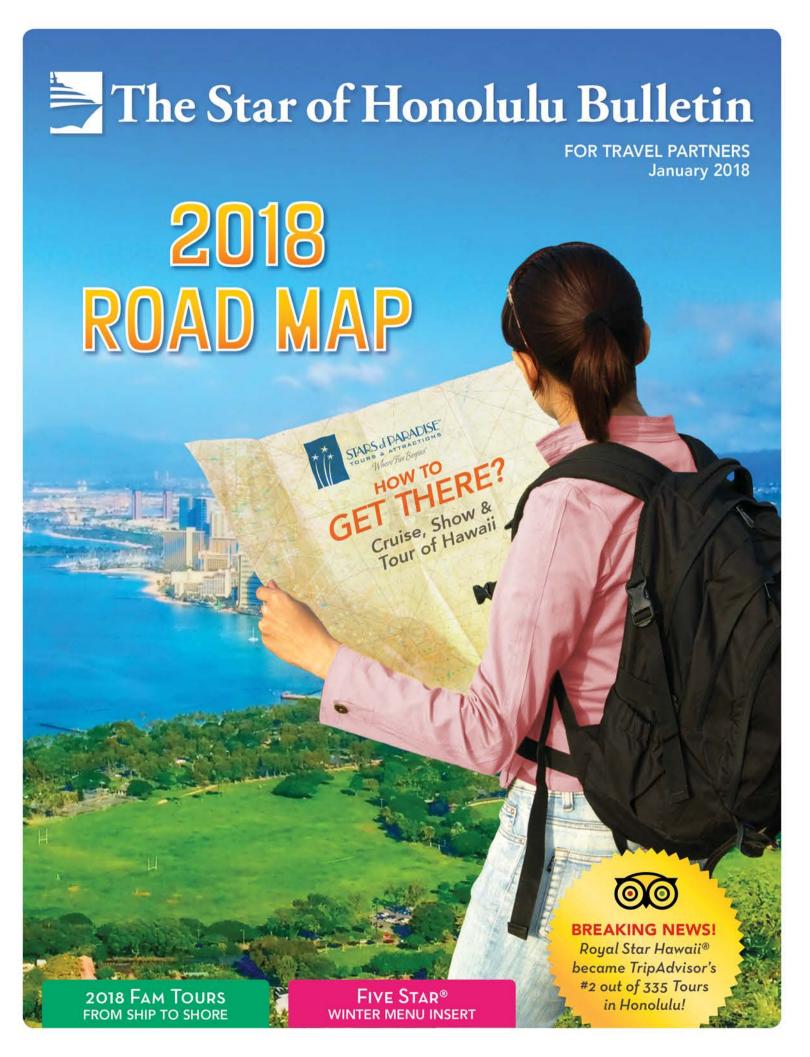




- Green Room® Dinner & Show: Tuesday, 8/7/18
- Green Room® Dinner & Show: Tuesday, 11/6/18











2018 ROAD MAP DOLPHINSTAR





HOW TO GET THERE?

New materials are for you to find the best product for your guests. Ask our sales or download from our website.

DESK & BRIEFING

Brochures

For your guests & brochure racks

Placemats 7



- * Star of Honolulu® Dinners StarofHonolulu.com/travel-partners
- * Premier Whale Watch Cruise® StarofHonolulu.com/travel-partners
- Rock-A-Hula® Dinner & Show StarofHonolulu.com/travel-partners
- Dolphin Star® Cruises StarofHonolulu.com/travel-partners
- Early Bird Whale Watch® (English only) StarofHonolulu.com/travel-partners
- Arizona Memorial & Create Your Own Tour® (English Only) StarofHonolulu.com/travel-partners





- * Eco-Tour Cruise Whale & Dolphin StarofHonolulu.com/travel-partners
- * Arizona Memorial & Create Your Own Tour® StarofHonolulu.com/travel-partners
- * Four Languages English, Japanese, Chinese and Korean

Posters For desk wall & Updatedi * Whale Watch Cruise briefing room



- * Sunset Dinner Cruises 20" x 28" • Please inquire
- 20" x 28" Please inquire
- * Dolphin Star® Cruise 20" x 28" • Please inquire
- * Rock-A-Hula® Dinner & Show 20" x 28" • Please inquire

PLANNING & OPERATION

Catalogs

15-Page

Overview of

Overview 2

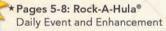
our 75 products

Visit our Travel Partners page at StarofHonolulu.com



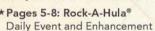
- * Activity & Dining Catalog
- Star of Honolulu®
- · Rock-A-Hula® Dolphin Star®
- Royal Star Hawaii®
- *Party & Event Catalog
- Small groups
- Unique event on the ocean
- Unique event in Waikiki
- Enhancements

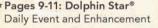
*Pages 1-4: Star of Honolulu® Daily Event and Enhancement





- *Pages 12-13: Royal Star Hawaii® Daily Event and Enhancement
- *Pages 14-15: Payment, Operations and &





Factsheets

Detailed information and menus



- *One page for each of the 75 products & more
- *Look by product code on the top right (such as S1, SE1, etc.)
- *15-Page Overview

DETAILED INFORMATION

Food Menus

From full menus to special diet information



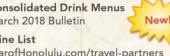
Drink

Menus

All dinner

- * On Placemats (Dinners on Star of Honolulu® and Rock-A-Hula®) StarofHonolulu.com/travel-partners
- * On 15-Page Overview (Brief Menus) StarofHonolulu.com/travel-partners
- * On Factsheets (Full Menus) StarofHonolulu.com/travel-partners
- * Alternative Entrées, Placemats & Factsheets StarofHonolulu.com/travel-partners
- * Special Diet Information StarofHonolulu.com/travel-partners

*On Factsheets (Brief Menus) StarofHonolulu.com/travel-partners *Full Drink Menus on Handouts StarofHonolulu.com/travel-partners products include drinks * Consolidated Drink Menus March 2018 Bulletin



*Wine List StarofHonolulu.com/travel-partners

& & More

Visit our Travel Partners



- & Information on Last 2 Pages (Overview and Operations) StarofHonolulu.com/travel-partners
- * Booking Information and Cancellation on Last 2 Pages (Overview) StarofHonolulu.com/travel-partners
- *Frequently Asked Questions on our Website
- · Star of Honolulu®
- · Rock-A-Hula®
- · Dolphin Star®

SALES TOOLS



- * Rock-A-Hula®
- RockAHulaHawaii.com/virtualtour * Dolphin Star®

StarofHonolulu.com/virtualtour

- Dolphin-Star.com/virtualtour
- * Royal Star Hawaii® RoyalStarHawaii.com/virtualtour
- Deluxe Gold MCI 4500 Series
- Deluxe Gold Temsa 30 Series
- Silver MCI 102 Series

Video & Image



StarofHonolulu.com/photos

*Image Library

- * Video
- Sunset Dinner Cruises
- · Hawaiian Dinner & Show • Whale Watch Cruises
- Dolphin Watch Cruises
- · Arizona Memorial Tour
- *For our videos, choose from:
- Uncut
- · Edited with narration
- Edited without narration

Presentations & More

For events & all products



- *We are happy to give you a presentation of our events and products, and to be part of your sales team!
- *Don't forget about our Fam Tours (see back for schedule). Invitation will be sent out a month prior.

